

GASTOS DE COMUNICACIÓN SOCIAL Y PUBLICIDAD
TRIMESTRE

AÑO	1	2	3	4	TOTAL
2016		\$ 191,850.00	\$ 946,188.60	\$ 86,146.00	\$ 1,224,184.60
2017	\$ 831,832.50	\$ 753,998.00	\$ 1,048,384.50	\$ 955,300.90	\$ 3,589,515.90
2018	\$ 306,600.00	\$ 1,556,156.14	\$ 507,750.06	\$ 1,571,348.44	\$ 3,941,854.64
2019	\$ 1,660,077.16	\$ 183,680.04	\$ 595,116.48	\$ 1,283,925.70	\$ 3,722,799.38
2020	\$ 35,776.00		\$ 589,213.14		\$ 624,989.14